



JAYPEE UNIVERSITY ANOOPSHAHR

NEWSLETTER



NEP-2020

TOWARDS HOLISTIC, FLEXIBLE, AND FUTURE-READY EDUCATION

The National Education Policy 2020 aims to transform India into a global knowledge superpower by fostering multidisciplinary learning, flexibility, research excellence, and holistic development of students. At Jaypee university Anoopshahr, we are committed to aligning our academic ecosystem with NEP-2020 to provide quality, inclusive, and future-ready education. This newsletter showcases our initiatives, milestones, and the collective journey of students, faculty, and administrators toward this transformation.

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VOLUME 2025, ISSUE ODD

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FROM THE VICE CHANCELLOR'S DESK



The National Education Policy (NEP) 2020 marks a transformative step toward building a holistic, flexible, multidisciplinary and student-centric higher education ecosystem in India. At our university, we firmly believe that education must not only impart knowledge but also nurture character, creativity, values, and innovation.

As per NEP 2020, we are undertaking sustained efforts to redesign our academic structure, strengthen experiential learning, adopt outcome-based education, promote digital and blended learning, encourage research orientation from early semesters, and expand multidisciplinary offerings. Our commitment to integrating SWAYAM MOOCs, Academic Bank of Credits (ABC), skill-based certification, Universal Human Values (UHV), and Indian Knowledge Systems (IKS) reflects our vision of empowering students to become globally competitive, responsible and future-ready citizens.

I sincerely congratulate all faculty members, administrative units and students for their untiring efforts toward NEP adoption. We all are shaping an academic environment that inspires excellence, inclusiveness and skillful learning.

MESSAGE FROM THE REGISTRAR'S DESK



The implementation of the National Education Policy 2020 is a collective responsibility that demands coordination, timely action, and institutional commitment. Our university has been consistently working toward restructuring academic processes, enhancing administrative transparency, and facilitating seamless student services in line with the NEP framework.

We are strengthening mechanisms such as the Academic Bank of Credits, credit transfer, curriculum flexibility, and digital learning support systems to provide students greater academic mobility and opportunities for growth. Administrative reforms, faculty development programs, NEP awareness drives, and process digitization are being adopted to ensure smooth transition and compliance with regulatory bodies.

I appreciate the dedicated efforts of all departments, NEP Cell members, faculty mentors, and student coordinators who are contributing toward building an efficient, student focused and NEP-compliant institutional ecosystem. Together, we are committed to ensuring that every student benefits fully from the transformative vision of NEP 2020.

NEP AT A GLANCE

Multidisciplinary Education

Multidisciplinary education is a core pillar of the National Education Policy 2020, promoting holistic learning by encouraging students to study across diverse disciplines rather than being confined to a single field. It nurtures critical thinking, creativity, and problem-solving abilities by integrating perspectives from science, technology, arts, humanities, management, and social sciences. At Jaypee University, students are offered flexible curricula with interdisciplinary electives, skill-based courses, and research opportunities that allow personalized academic pathways. This approach prepares learners to address real-world challenges, enhances employability, and develops well-rounded professionals equipped with both domain expertise and broad intellectual understanding for a dynamic global environment.

Academic Bank of Credits (ABC)

The Academic Bank of Credits (ABC) is a digital initiative of the National Education Policy 2020 that enables students to store, transfer, and redeem academic credits earned from recognized institutions and online platforms such as SWAYAM. ABC promotes academic flexibility by supporting multiple entry and exit options, allowing learners to pause and resume education without losing progress. At Jaypee University Anoopshahr, students are guided to create their ABC ID to ensure seamless credit accumulation and mobility across programs and institutions. This learner-centric system empowers students to build personalized learning pathways while ensuring transparency, portability, and recognition of academic achievements nationwide.

NEP AT A GLANCE

Multiple Exit & Entry

NEP introduces a modular degree system with multiple entry-exit points, supported by an Academic Bank of Credits. This promotes:

- Flexibility for students facing financial or personal challenges
- Lifelong learning and re-skilling
- Reduced dropout rates

Critics argue it may dilute academic rigor, but NEP counters this by emphasizing competency-based assessments and structured credit systems.

~By Vikas

Skill & vocational integration

NEP 2020 mandates vocational exposure from Grade 6, including internships. This move:

- Bridges the gap between education and employability
- Encourages hands-on learning and entrepreneurship
- Reduces stigma around non-academic careers

Workshops like those at NITTTR Bhopal highlight how polytechnic institutions are

adapting to this shift, integrating skill-based curricula and digital platforms.

~By Mohammed Aman

NEP AT A GLANCE

Research and Innovation

The National Education Policy 2020 emphasizes creating a strong research and innovation ecosystem to foster inquiry, creativity, and problem-solving across disciplines. At Jaypee University Anoopshahr, students and faculty are encouraged to engage in interdisciplinary research, innovation projects, and start-up development through structured mentorship, project grants, and research seminars. Undergraduate research initiatives and industry collaborations enhance hands-on learning and real-world exposure. Innovation cells and incubation support nurture entrepreneurial thinking and the development of socially relevant technologies. This research-oriented academic culture strengthens critical thinking, promotes knowledge creation, and contributes meaningfully to national development goals while preparing learners for global challenges.

Digital learning & SWAYAM

Digital learning under NEP 2020 enhances access, flexibility, and quality education through technology-enabled platforms. Jaypee University actively integrates the SWAYAM portal into its academic framework, allowing students to enroll in UGC-approved MOOCs mapped with their programs for credit transfer through the Academic Bank of Credits (ABC). Blended learning models, smart classrooms, virtual labs, and online assessments support diverse learning styles and promote self-paced study. Faculty encourage students to supplement classroom learning with expert-led SWAYAM courses, thereby enriching knowledge, strengthening practical skills, and fostering lifelong learning habits essential for success in the digital age.

NEP AT A GLANCE

Indian Knowledge Systems (IKS)

Indian Knowledge Systems (IKS) under NEP 2020 promote the integration of India's rich heritage of science, philosophy, wellness, arts, and traditional practices into modern education. At Jaypee University, initiatives including Yoga programs, Universal Human Values courses, lectures on ancient sciences, Sanskrit studies, environmental ethics, and cultural heritage workshops nurture respect for indigenous knowledge. These activities develop holistic understanding, moral reasoning, sustainability awareness, and national pride among students. By blending traditional wisdom with contemporary education, IKS strengthens character development and helps learners connect ethical values with academic excellence and social responsibility.

विद्या तत्त्व ज्योतिसमः

NEP IMPLEMENTATION AT CAMPUS

Flexible curriculum
Multidisciplinary courses
Skill-based electives
Internship policy
Research culture promotion
SWAYAM credit transfer
IKS workshops
UHV courses

Academic Reforms & New Programs

Curriculum redesign highlights
New certificates, minors, and value-added courses
Integration of emerging areas (AI, data science, renewable energy, entrepreneurship)

Student-Centric Initiatives

Credit mobility through ABC
Mentorship programs
Internships & community engagement
Activity-based learning
Multilingual learning support

Digital Learning & SWAYAM Integration

Blended and online education model
Credit mapping of SWAYAM MOOCs
Smart classrooms initiatives

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Research & Innovation

Undergraduate research program
Interdisciplinary research clusters
Innovation/Start-up cell activities
Patent & publication achievements

Indian Knowledge Systems & Value Education

Yoga
Ethics
UHV courses

Campus Voices

Digital Marketing in NEP

The National Education Policy (NEP) 2020 signals a significant change in India's education system, and its impact goes beyond traditional academics. One area where we can see this impact is in digital marketing. As India increasingly embraces the digital world, businesses, institutions, and individuals turn to online platforms for communication, branding, and engagement. NEP 2020 plays a vital role in shaping the workforce that will propel this digital future. The policy highlights the importance of digital literacy, skill development, technology-enabled learning, and innovation, all of which are essential for digital marketing. In today's world, where every brand competes online and every business seeks a digital presence, the influence of NEP on digital marketing becomes critical. Digital marketing has become necessary across various industries, including education, e-commerce, hospitality, healthcare, real estate, entertainment, and governance. The NEP acknowledges this shift and introduces reforms that ensure students acquire the skills needed to thrive in a digital economy. By emphasizing technology from an early age, the policy encourages students to become digitally confident, laying the groundwork for careers in digital marketing. Several aspects of the NEP support digital marketing directly. First, the policy promotes early digital literacy. Students are exposed to digital tools, online learning platforms, and basic tech skills starting from school. As they advance in their education, they become comfortable using computers, smartphones, software, and digital platforms. This familiarity is crucial since digital marketing demands a solid grasp of online tools like social media, analytics dashboards, content management systems, and advertising platforms. When students engage with technology, they naturally develop an interest in digital careers and become more adept at digital marketing. Second, NEP emphasizes vocational education. Unlike the previous system, where skill-based courses were optional or overlooked, the new policy integrates them into standard learning. Digital marketing is among the most sought-after vocational skills today. Students will learn content creation, SEO, social media management, video editing, graphic design, branding, and digital analytics as part of their studies. These skills can lead to internships, freelance projects, part-time jobs, and full-time careers even before graduation. NEP envisions a future where education is practical and focused on industry needs, making digital marketing a perfect fit. As digital marketing continues to grow, NEP ensures that India has the talent, knowledge, and vision to keep up with global trends. The policy not only strengthens the education system but also builds a digitally empowered nation ready for the future.

-Jyoti Gautam (Digital Marketing Officer)

EVENTS & ACTIVITIES

NEP orientation program



Jaypee University Anoopshahr successfully organized Deeksharambh 2025, a comprehensive multi-day induction programme designed in alignment with the vision of the National Education Policy (NEP) 2020 to support the holistic development of newly admitted students. The programme aimed to facilitate students' smooth transition into university life while nurturing academic orientation, value-based learning, skill enhancement, and community integration. The induction commenced with a ceremonial Lamp Lighting and Saraswati Vandana, followed by inspiring addresses from the Hon'ble Vice-Chancellor, the Registrar, Deans, and the Controller of Examinations, introducing students to the academic structure, examination system, and administrative support mechanisms.

Multiple sessions on the Academic System, Examination Rules, and IT facilities oriented students to educational processes and digital infrastructure. The Mentor-Mentee System was introduced to ensure continuous personal and academic guidance. Central to the programme were the Bridge Courses on Universal Human Values (UHV-I), supported by interactive sessions and documentaries, reinforcing ethical living, sustainability, empathy, and social responsibility – core benefits of NEP 2020. Students also attended expert invited talks on Cybersecurity, research and emerging technologies, and industry and international academic perspectives, delivered by eminent professionals and scholars from Sabre India, JIIT Noida, IUCAA, and King Saud University. Hands-on learning was promoted through a Coding Workshop and Project Introduction, encouraging innovation and experiential learning.

NEP rally



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A National Education Policy (NEP) 2020 Awareness Rally was organized at Jaypee University, Anoopshahr, on Saturday, August 23, 2025, at 10:00 AM. The rally was ÷flagged off by Mr. V. N. Jha (Head HR, Jaypee Group of Institutions), Prof. Rajeev Saxena (Vice-Chancellor), Mr. Sanjay Agrawal (Registrar), Dr. Nishant Srivastava (Associate Dean), Mrs. Neena Chaturvedi (Principal, Jaypee Vidya Mandir City Campus), Dr. Priyanka Jha (NEP Coordinator), Ms. Jyoti Gautam (Social Media In-charge), and faculty members.

Inspired by Vice-Chancellor Prof. Rajeev Saxena, the rally was successfully coordinated by Dr. Priyanka Jha (NEP Coordinator) along with NEP Saarthis Archit and Anamika. A significant contribution was also made by Ms. Jyoti Gautam (Social Media In-charge), Ms. Paroma Ray (Nukkad Natak Director & Assistant Professor of Political Science), the Deeksharambh team, and the Social Media team.

NEP IKS



As part of the NEP SAARTHI initiative, Jaypee University Anoopshahr SAARTHI Anamika successfully organized a Panel Discussion on Indian Knowledge System (IKS) for Computer Science Engineers on 27th August 2025 at 11:00 AM. The discussion aimed to highlight the relevance of India's ancient wisdom in shaping modern innovations in Computer Science and Engineering. The panel explored connections between traditional knowledge systems such as Pingala's binary concepts, Panini's grammar rules, Indian logic systems, and sustainable design practices with contemporary elds like arti cial intelligence, natural language processing, and computational musicology. The distinguished panel included Prof. (Dr.) Rajiv Saxena, Vice Chancellor, Mr. Sanjay Agarwal, Registrar, Dr. Nishant Shrivastava, Dean (Asso.) Academics and the session was moderated by Dr. Priyanka A. Jha, NEP Coordinator, who emphasized the role of NEP 2020 in integrating Indian Knowledge Systems with technical education.

NEP Debate Competition



On 24th September, a Debate Competition was successfully organized as part of the NEP Saarthi activities, with enthusiastic participation from students across various departments. Participants presented well-researched arguments on contemporary topics related to the National Education Policy (NEP), fostering critical thinking, analytical reasoning, and effective communication. Engaging in healthy discussions and rebuttals, students showcased clarity of thought, depth of knowledge, and confidence, which were highly appreciated by the panel of judges. The winners were Pravalika & Anshika (1st), Pallavi & Pushkar (2nd), and Devendra & Rashmi (3rd). All winners were felicitated with certificates, and the event concluded with an inspiring message on student engagement in nation-building.

NEP Poster Competition



As part of the NEP SAARTHI initiatives, a Poster Competition was organized on 25th September 2025 to encourage students' creativity and awareness about the National Education Policy (NEP) 2020. The event aimed to engage students in visually expressing the core themes and transformative goals of NEP, including holistic education, multidisciplinary learning, and skill-based development. Students from various departments participated enthusiastically, showcasing innovative ideas and artistic talent through their posters. The competition provided a platform for students to communicate their understanding of NEP and its role in shaping the future of education in India. The entries were evaluated based on creativity, relevance to the theme, clarity of message, and presentation. The winners of the competition were Suhani Chauhan (1st), Diya Singhal (2nd), Abhishek Rana (3rd) and Bhavya Agarwal (3rd) and the winners were felicitated with certificates. The event successfully fostered awareness about NEP and inspired students to become active contributors to educational transformation. The competition was coordinated by the NEP SAARTHI Anamika, marking yet another step towards implementing the spirit of NEP 2020 on campus.

NEP Nukkad Natak



As part of our outreach initiatives under the National Education Policy (NEP) 2020 awareness campaign, Jaypee University Anoopshahr organized a Nukkad Natak (street play) involving enthusiastic student volunteers. This innovative cultural activity aimed to communicate the core ideals of NEP multidisciplinary education, flexibility through multiple entry exit, skill development, digital learning via SWAYAM, research orientation, and values education to students, staff, and the surrounding community in an interactive and relatable format. Through powerful storytelling, music, and expressive performances, the student artists highlighted the transformation from rote learning to holistic, learner-centric education envisioned by NEP. The performance successfully engaged diverse audiences and created meaningful dialogue on the significance of educational reform and lifelong learning. The event served as a creative bridge between academic policy and public understanding, demonstrating how experiential learning tools can effectively reinforce policy objectives. The enthusiastic response reaffirmed the role of performing arts in human value education and social awareness initiatives on campus.

UHV FDP



Jaypee University Anoopshahr successfully organized a three-day Faculty Development Program (FDP) on Universal Human Values (UHV) from 7th to 9th July under the NEP 2020 framework. The workshop aimed to orient faculty members toward value-based education, ethical teaching practices, and holistic development of students. Expert resource persons guided participants through interactive sessions, reflective discussions, and practical methodologies for integrating UHV concepts into classroom instruction. Key themes included coexistence, harmony in relationships, professional ethics, and societal responsibility. The FDP strengthened faculty capacity to embed human values into technical and professional education, contributing to the creation of compassionate, responsible, and socially aware graduates.

Unnat Bharat Abhiyan



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UBA is a flagship programme of the Ministry of Human Resource Development (MHRD), Govt. of India. The Indian Institute of Technology (IIT) Delhi is coordinating the National Institute of UBA across the country, and presently, 50 Regional Coordinating Institutes and 3800 institutions are registered with UBA. Under this program, the country's higher educational institutions (HEIs) adopt villages for their development. To learn more about UBA, [click here](#).

Impact Metrics

Number of SWAYAM learners: 22 courses with 905 enrolments

FDPs conducted: 1

Internships completed: 180

Research projects initiated: 1

70% Placement

Contacts

NEP Cell coordinator contacts

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SWAYAM links: <https://swayam.gov.in/>

ABC registration link: <https://www.abc.gov.in/>