

JAYPEE UNIVERSITY ANOOPSHAHR

Faculty of Management



Course Structure: 2021-22 & 2022-23

B.B.A.

As per NEP 2020 based on CBCS

STRUCTURE OF SYLLABUS

First Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB101	Principles of Management	4	1	0	5	5
2	21H11BB102	Business Law	4	1	0	5	5
3	21H11BC103	Basic Accounting	4	0	0	4	4
4	21H11CS103	Computer Applications	4	0	0	4	4
5	21H11VO101	Introduction to Word Processing	1	0	4	5	3
6	21H11CC101	Physical Education and Yoga*	2	0	0	2	2
Total			19	2	4	25	23

Second Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB201	Organisational Behaviour	4	1	0	5	5
2	21H11BB203	Business Environment	4	1	0	5	5
3	21H11BC204	Corporate Law	4	0	0	4	4
4	21H11MA202	Business Statistics	3	1	0	4	4
5	21H11VO201	Workshop- I	0	1	4	5	3
6	21H11CC201	Analytical Ability and Digital Awareness*	2	0	0	2	2
Total			18	3	4	25	23

Third Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB301	Marketing Theory and Practices	4	1	0	5	5
2	21H11BB302	Human Resource Development	4	1	0	5	5
3	21H11BC303	Financial Management	4	0	0	4	4
4	21H11HS301	Business Economics	3	1	0	4	4
5	21H11VO301	Workshop- II	0	1	4	5	3
6	21H11CC301	Human Values and Environment Studies*	2	0	0	2	2
Total			18	3	4	25	23

Fourth Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB401	Entrepreneurship and Small Business Management	4	1	0	5	5
2	21H11BB402	Research Methodology	4	1	0	5	5
3	21H1ABC401 21H1ABB401 21H1ABB402	Choose anyone: 1. Income Tax OR 2. Sales Management OR 3. International Trade	4	0	0	4	4
4	21H11HS401	Business Ethics and Corporate Governance	4	0	0	4	4
5	21H11VO401	Workshop- III	0	1	4	5	3
6	21H11CC401	Communication Skills and Personality Development*	2	0	0	2	2
Total			17	3	0	23	23

Fifth Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB501	Production Management	4	1	0	5	5
2	21H11BB502	Supply Chain Management	4	1	0	5	5
3	21H11BC501 21H1ABB501 21HIABB502	Choose anyone: 1. Goods & Service Tax OR 2. Advertising Management OR 3. Industrial Relations & Labour Law	4	0	0	4	4
4	21H1AMA504 21H1ABB503 21H1ABB504	Choose anyone: 1. Business Mathematics OR 2. Consumer Behaviour OR 3. Company Accounts	3	1	0	4	4
5	21H11CC501	Intellectual Property Rights and Ethics*	2	0	0	2	2
6	21H17BB591	Project- I*	0	0	6	6	3
Total			17	3	6	26	23

Sixth Semester							
Sr. No.	Subject Code	Course	Contact Hours				Credits
		Name	L	T	P	Total	
1	21H11BB601	Project Management	4	1	0	5	5
2	21H11BB602	Strategic Management	4	1	0	5	5
3	21H11BC601 21H1ABC601 21H1ABB601	Choose One: 1. Auditing OR 2. Specialised Accounting OR 3. Training & Development	4	0	0	4	4
4	21H1ABC602 21H1ABB603 21H1ABC603	Choose anyone: 1. Investment Analysis & Portfolio Management OR 2. Marketing Communication OR 3. Management & Cost Accounting	4	0	0	4	4
5	21H11CC601	Indian Constitution*	2	0	0	2	2
6	21H17BB691	Project – II*	0	0	6	6	3
Total			18	2	6	26	23

Total Credit: 138

*Students' grades in co-curricular courses (CC) and Project-I and Project-II courses shall be marked on their grade sheets based on their marks but the credits in these courses shall not be considered for the calculation of students' CGPA.

Student must earn minimum of 120 credits (excluding CC and Project-I and Project-II courses[18 credits]) for the award of the degree.

HOD

Faculty In charge